

THE ETHICAL FASHION SOURCE EXPO

REPRESENTATION INFORMATION

Wednesday 6th October 2010
Central Hall, Westminster, London, UK

The annual industry marketplace for suppliers of sustainable fabrics, components and manufacture to the fashion industry.

Exhibitor Representation at the Ethical Fashion Source Expo

Not based in the UK/ Can't represent your company at this event?
Take advantage of representation by our regional agents

If you are not based in the UK or are unable to represent your company at this event, we have several options to offer your company representation. The EFF works with a team of regional sourcing agents who will be able to offer a valuable representation service for your company.

This service includes liaising with you in advance of the event to understand the details of your products and services and who you are seeking to connect with at the event, representing you on the day, and recording all details of contacts who express interest on the day, and the nature of their interest. This information will be sent to you after the event. There is also an option for agents to follow up contacts for you in the UK, based on a competitive daily rate fee.

Benefits of representation at the Ethical Fashion Source Expo include:

- A dedicated regional sourcing agent representing your company- You provide the brief and the agent will manage everything on the day from set up, enquiry handling and breakdown, and reporting back on enquiries received.
- A listing and profile on the Ethical Fashion Forum website which receives over 30,000 unique visitors every month.
- Listing in the event directory issued to all visitors including those attending the RITE Conference.
- Exposure to industry network dedicated to sustainable sourcing of more than 10,000, including sourcing and production teams, buyers, designers, press and entrepreneurs, through targeted industry mail outs.
- Promotion to the EFF industry network in more than 100 countries
- Showcasing at this prestigious event
- 6 months free listing on The Ethical Fashion Source – launching Autumn 2010. This will be the first comprehensive, searchable online sustainable sourcing database, set to become the most important international reference point for the fashion industry
- Visitor contact details in advance of the show, issued to agents to arrange meetings with key visitors. Visitor contact details issued to you after the show

Requirements for participation: All exhibitors are required to comply with a set of ethical criteria in order to take part in this event. Please refer to Exhibitor Mandate at for more details www.ethicalfashionforum.com/ethical-fashion-source-expo/exhibitor-mandate



EXHIBITOR COMMENTS

"We are delighted with the response we had for our new range of buttons in tagua and look forward in taking part again." **Claudia, Artisan Life, Exhibitor 2009 and 2010**

"We are from India where sustainable textiles are very very niche. It was amazing to see the lively community of designers, brands and researchers in London, and it made us feel we are part of a large family. Thanks EFF."
Gijs Spoor, Zameen, Exhibitor 2009

VISITORS

The Ethical Fashion Source Expo is designed for representatives of businesses of all sizes, designers, entrepreneurs, and researchers who want to develop and produce fashion collections made to high ethical standards or want to explore new sourcing routes.

PARTNERS

This year the event is formally partnering with the RITE conference, the most important sustainable textiles event in the UK, the Fairtrade Foundation, World Fair Trade Organisation, Organic exchange, MADE BY and PAN UK.

PRICES AND BOOKING

OPTION 1:

A fully represented stand for your company only
Stand cost + £120 agent cost + VAT

OPTION 2:

Samples/ brochures, pricing information etc from your company represented on a shared stand, including representative agent

Your samples would be presented on a shared stand. A maximum of 8 companies would be represented on shared standard stands and a maximum of 10 on shared premium stands.

£60+ VAT for not for profit organisations/ NGO's
£80+VAT for businesses

Follow up representation:

If you would like to engage your agent to follow up on queries in the UK, the cost for this service is £120+ VAT per day

Bespoke options:

If you would like to consider other options such as sharing a stand with one or two other exhibitors, this is possible. To find out more please contact sourceexpo@ethicalfashionforum.com

Pay online: Payment on line is possible please email sourceexpo@ethicalfashionforum.com to find out more

By cheque: Booking form available Make cheques out to: Ethical Fashion Forum Ltd

Send to : Rich Mix, Unit C02. 35-47 Bethnal Green Road, London E1 6LA

SCHEDULE AND CONTACTS

Detailed information and samples from your organisation must be received by your representative at least 2 weeks prior to the event

Wednesday 6th October :

9am – 6pm – Open to all visitors
6pm – Drinks reception (For visitors by appointment with exhibitors only)
7pm – Exhibition closes

To find out more about the event visit <http://www.ethicalfashionforum.com/ethical-fashion-source-expo>

Lorraine Sockett Event Manager

Email: sourceexpo@ethicalfashionforum.com
Tel: +44 (0)20 7739 7692 or +44 (0)7736 069974

APPLYING FOR REPRESENTATION

1. Email us to liaise on the type of representation that you would like for your company or organisation
sourceexpo@ethicalfashionforum.com
2. Confirm and pay and return your completed exhibitor form that we will email to you
3. We will connect you with your representative who will liaise with you for full details on your company and your aims in being represented at the event

If you have any queries or require further information, email:
sourceexpo@ethicalfashionforum.com

DON'T DELAY: SPACES ARE LIMITED AND ON A FIRST COME FIRST SERVED BASIS



SPONSORS AND PARTNERS



The event is run in partnership with some of the most established global networks in the ethical, eco and fairtrade fashion fields, including the Fairtrade Foundation, the World Fair Trade Organisation, PAN UK, Organic Exchange, and MADE-BY. This year the event will run in parallel with the RITE conference on sustainable textiles, now in its 4th year.

This event is a part of the EFF Fashion + project which is supported through a minigrant from the DFID Development Awareness Fund.