



ETHICAL FASHION FORUM

Promotional Package for the SOURCE Expo 2011

We are offering our exhibitors the following Promotional Package at a special discounted rate. The final deadline to purchase the promotional package is the 1st September.

- **£195 +VAT** for commercial businesses
- **£130 +VAT** for Not For Profit Organisations and Charities

The package has a total value of £740, and includes the following:

1. Event brochure: Your profile and image will be included in our high quality event brochure. Separate Brochures are prepared for supplier and designer participants. Printed copies will be handed to press and buyers at the event (worth £400) and a pdf version will be e-mailed as a special promotional mail-out in the lead-up to the event, to press and buyers (worth £150).

2. Newsletter: Your profile will be featured in an e-mail newsletter sent to our fashion industry professional network of over 12,000, including hundreds of press and buyer representatives (normally charged at £95).

3. Plasma screen showcase: Your company will be promoted on 4 plasma screens located throughout the Expo venue during the two day event (worth £95).