

# ETHICAL FASHION SOCIALS 2010

March

## Fashion Changing Lives

Foundation Agency, 3rd Floor, 61-67 Old Street, Red Cow Yard, London, EC1V 9HW

Speakers: Rosie Budhani – Foundation Agency

Martine Julseth- Fairtrade Foundation

Annabel Panes- CRED Jewellery

7 – 9pm 25<sup>th</sup> March 2010

This month Ethical Fashion Forum partner with Foundation Agency and Fairtrade Foundation to address 'Fashion Changing Lives'. Explore the business potential of working with fairtrade communities, including a best practice example on Pachacuti; the first Fair Trade company in the world to complete the Pilot for the new World Fair Trade Organisation (WFTO) certification and labeling scheme.

Foundation are hosting the social in their lovely showroom in Old Street, Shoreditch. Foundation represents outstanding fashion and lifestyle brands that do not compromise style and branding to produce clothing and accessories in a more ethical and environmentally conscious way.

The Fairtrade Foundation will be reporting on the impact of last months Fairtrade Fortnight; presenting the widespread effect of this initiative.

We have also sponsorship from innovative ethical caterer Eco Cuisine who use organic, free-range, wild, sustainable non-gm produce, aiming to give quality home-made food using the freshest ingredients. Eco Cuisine will be providing a small amount of canapés for you to sample.

We look forward to seeing you there!

### What happened:

The Social brought together a broad spectrum of attendees from designers, small businesses, students to representatives from industry and support organisations.

The mix of speakers meant that guests heard perspectives and insight from representatives from design, PR and sales and certifiers into the impact fashion has on disadvantaged people all over the world – one of the main drivers for ethical fashion pioneers.

The speakers highlighted best practice examples of inspirational businesses, whose exemplary practices are having real impact for people and planet throughout the world .

**Interested in the Ethical Fashion Social? See website for more information on how to become a Social Host.**

[www.ethicalfashionforum.com/connect/socials](http://www.ethicalfashionforum.com/connect/socials)



**Images:** Top: Rosie Budhani of Foundation Agency speaks about exemplary fashion brand Pachacuti

Bottom: Annabel Panes gives insight into CRED